Assess – Create or revise assessment tools and implement to gather data for standards/learning outcomes/goals/objectives.

Formulate – Create or revise standards/learning outcomes/goals/objectives aligned to the PCC mission.

Measure – Collect measurement data for standards/learning outcomes/goals/objectives using qualitative and quantitative methods.

Evaluate – Analyze and interpret standards/learning outcomes/goals/objectives collected data for congruence between expected and actual outcomes.

Develop – Document results and make decisions to develop, revise or continue services/programs. Continue implementation, evaluation, planning and allocation of resources to strengthen services/programs for overall institutional effectiveness.