

Assessment Impact by Course Objectives

Palau Community College

Program (BA) - Business Accounting

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CLO: BA 110 - Introduction to Business: CLO 1

Acquire the knowledge on the distinction between Public and Private Enterprises both in the past and the present, and how they contribute and affect the economy that we live in.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Explain the importance of small businesses to economy; Explain why corporations want to be more like small businesses; List the principle reasons for the high failure rate among small businesses; and list the advantages and disadvantages of Sole proprietorship, Partnership, and Corporation. Signature assignment: Midterm Exam	70% of the students assessed will perform at the proficiency level.		Yes
Explain the importance of small businesses to economy; Explain why corporations want to be more like small businesses; List the principle reasons for the high failure rate among small businesses; and list the advantages and disadvantages of Sole proprietorship, Partnership, and Corporation. Signature assignment: Final Exam	70% of the students assessed will perform at the proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Midterm Exam - 12/18/2015 - 80% of the students assessed performed at the proficiency level. No action plans are needed at this time. Expected Student Performance Met: Yes Related Documents: CLO1S1L4.PDF	12/18/2015 - Compared to last Fall 2014 and Spring 2015 the students have been gradually meeting the proficiency level up by 8%.		2015-2016 (Fall 2015)
Midterm Exam - 05/28/2015 - 77% of the students assessed performed at the proficiency level Expected Student Performance Met: Yes Related Documents: CLO1.zip	05/28/2015 - As compared to Fall 2014 this CLO went higher by 5%. No action is needed at this time.		2014 - 2015 (Spring 2015)
Midterm Exam - 12/24/2014 - 85% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents:	12/24/2014 - No action will be taken at this time.		2014 - 2015 (Fall 2014)

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
BA110.CLO1.Level1,2,3,4.zip			
Midterm Exam - 05/30/2014 - 85% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA110 CLO 1 midterm.pdf	05/30/2014 - No action is needed at this time.		2013 - 2014 (Spring 2014)
Midterm Exam - 02/04/2014 - 82% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA 110 clo1-5.PDF	02/04/2014 - No action needed at this time.		2013 - 2014 (Fall 2013)

CLO: BA 110 - Introduction to Business: CLO 2

Ability to Identify and Discuss the similarities between Large and Small businesses in terms of Management and Control.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Draw a diagram showing a product being processed and passed through many levels of distribution before reaching the hands of the customer, and identify which of the distributors gets the most profit; List and describe the five functions of management; Explain the steps in the decision-making process; differentiate between leadership, management, ethics and social responsibility; list the three styles of leadership and explain if leadership is thought or born; and explain the difference between groups and teams, and how delegating authority, responsibility, and accountability are related. Signature assignment: Midterm Exam	70% of the students assessed will perform at the proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Midterm Exam - 12/18/2015 - 80% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: CLO2.zip	12/18/2015 - Compared to last Fall 2014 which only 36% of the students met the proficiency level, this semester it went up by 44%. No action is needed at this time.		2015-2016 (Fall 2015)
Midterm Exam - 05/28/2015 - 81% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents:	05/28/2015 - As compared to Fall 2014 this CLO improved from 36% to 81%. No action is needed at this time.		2014 - 2015 (Spring 2015)

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
CLO2.zip			
Midterm Exam - 12/24/2014 - 85% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: CLO 2 Level 1-4.zip	12/24/2014 - No action will be taken at this time.		2014 - 2015 (Fall 2014)
Midterm Exam - 05/30/2014 - 85% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA110 CLO 2 midterm.pdf	05/30/2014 - No action will be taken at this time.		2013 - 2014 (Spring 2014)

CLO: BA 110 - Introduction to Business: CLO 3

Ability to Discuss and Explain the different types of Marketing Concept in terms of distribution, functions, and promotion.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Differentiate among the terms operation, production, and manufacturing; Explain the marketing strategy and list the functions of marketing; Explain how an organization use marketing activities to achieve its objectives; List the steps a company would take to develop and introduce a new product and describe the typical marketing channels for consumer products. Signature assignment: Final Exam	70% of the students assessed will perform at the proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 12/18/2015 - 87% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: CLO3.zip	12/18/2015 - No action is needed at this time.		2015-2016 (Fall 2015)
Final Exam - 05/28/2015 - 86% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: CLO3.zip	05/28/2015 - As compared to Fall 2014 this CLO went up by 6%. No action is needed at this time.		2014 - 2015 (Spring 2015)

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 12/24/2014 - 85% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: student1.CLO3Level4.zip student2CLO3Level4.pdf	12/24/2014 - No action will be taken at this time.		2014 - 2015 (Fall 2014)
Final Exam - 05/30/2014 - 77% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA110 CLO 3 fe.pdf	05/30/2014 - No action is needed at this time.		2013 - 2014 (Spring 2014)
Final Exam - 02/04/2014 - 81% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA 110 clo1-5.PDF	02/04/2014 - No action needed at this time.		2013 - 2014 (Fall 2013)

CLO: BA 110 - Introduction to Business: CLO 4

Ability to Explain the Process of Pricing Strategy and Budget forecasts.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
List the basic ratio classifications and explain why debt ratios are important in assessing the risk of a firm. Signature assignment: Final Exam	70% of the students assessed will perform at the proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 12/18/2015 - 83% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: CLO4.zip	12/18/2015 - No action is needed at this time.		2015-2016 (Fall 2015)
Final Exam - 05/28/2015 - 82% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes	05/28/2015 - As compared to Fall 2014 this CLO went up by 2%. No action needed at this time.		2014 - 2015 (Spring 2015)

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Related Documents: CLO4.zip			
Final Exam - 12/24/2014 - 85% of the students assessed performed at the proficiency level.	12/24/2014 - No action will be taken at this time.		2014 - 2015 (Fall 2014)
Expected Student Performance Met: Yes			
Related Documents: student2CLO4Level4.zip student 2CLO4Level1.pdf student1CLO4Level2.pdf student2CLO4Level4.pdf			
Final Exam - 05/30/2014 - 77% of the students assessed performed at the proficiency level.	05/30/2014 - No action is needed at this time.		2013 - 2014 (Spring 2014)
Expected Student Performance Met: Yes			
Related Documents: BA110 CLO 4 fe.pdf			
Final Exam - 02/04/2014 - 86% of the students assessed performed at the proficiency level.	02/04/2014 - No action is needed at this time.		2013 - 2014 (Fall 2013)
Expected Student Performance Met: Yes			
Related Documents: BA 110 clo1-5.PDF			

CLO: BA 110 - Introduction to Business: CLO 5

The Ability to Explain the various Personnel Planning Activities and Functions of a Financial Management in a business.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Explain why managers need to understand the needs of their employees; Explain the Hawthorne Studies and the Maslow's hierarchy of needs; and explain why motivational strategies are important to both employees and employers.	70% of the students assessed will perform at the proficiency level.		Yes
Signature assignment: Final Exam			

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 12/18/2015 - 78% of the students assessed performed at the proficiency level.	12/18/2015 - No action is needed at this time.		2015-2016 (Fall 2015)
Expected Student Performance Met: Yes			

Results

Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Related Documents: CLO5.zip			
Final Exam - 05/28/2015 - 89% of the students assessed performed at the proficiency level.	05/28/2015 - As compared to Fall 2014 this CLO went up by 60%. No action is needed at this time.		2014 - 2015 (Spring 2015)
Expected Student Performance Met: Yes			
Related Documents: CLO5.zip			
Final Exam - 12/24/2014 - 85% of the students assessed performed at the proficiency level.	12/24/2014 - No action will be taken at this time.		2014 - 2015 (Fall 2014)
Expected Student Performance Met: Yes			
Related Documents: student1CLO5Level4.zip student2CLO5Level1.pdf			
Final Exam - 05/30/2014 - 77% of the students assessed performed at the proficiency level.	05/30/2014 - No action is needed at this time.		2013 - 2014 (Spring 2014)
Expected Student Performance Met: Yes			
Related Documents: BA110 CLO 5 fe.pdf			
Final Exam - 02/04/2014 - 84% of the students assessed performed at the proficiency level.	02/04/2014 - No action is needed at this time.		2013 - 2014 (Fall 2013)
Expected Student Performance Met: Yes			
Related Documents: BA 110 clo1-5.PDF			