Assessment Impact by Course Objectives Palau Community College Program (TH) - Tourism and Hospitality (THFB, THHM, THHO & THTS)

Program (TH) - Tourism and Hospitality (THFB, THHM, THHO & THTS)

CLO: TH 110 - Tour Guiding & Travel Planning: CLO 1

Identify and explain the basic principles, guidelines and techniques of tour guiding that guides need to gather/collect information to plan, create package and guide tours.

CLO Assessment Cycle: 2013 - 2014 (Spring 2014)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Identify and explain the basic principles and key information guides need to plan, package, and guide tours. Signature assignment: Test	70% of students assessed will perform at proficiency level.		Yes
Identify and explain the basic principles and key information guides need to plan, package, and guide tours. Signature assignment: Midterm Exam	70% of students assessed will perform at proficiency level.		Yes
Reflect on familiarization (fam) tours that was planned, organized, and coordinated in class prior to visit. Signature assignment: Lab Journal	70% of students assessed will perform at proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Midterm Exam - 05/26/2014 - 100 % of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)
Related Documents: TH 110 midterm CLO 1-5 Spring 2014.pdf			
Test - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: Test One_CLO 1 _ signed.pdf	05/26/2014 - The success of the course was partly due to collaborative field trips with Palauan History class. Course will continue to use field trips to reinforce application of skills learned in theory classroom.	<i>y</i>	2013 - 2014 (Spring 2014)

CLO: TH 110 - Tour Guiding & Travel Planning: CLO 2

Identify and explain environmental concerns, for which guides follow to preserve, conserve and protect environment including historical and cultural sites.

CLO Assessment Cycle: 2013 - 2014 (Spring 2014)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Identify current or important local concerns about the environment and describe ways guides can do to preserve, conserve, or protect environment at historical and/or cultural sites. Signature assignment: Test	70% of students assessed will perform at proficiency level.		Yes
Discuss and apply knowledge of current or important environment concerns, cultural diversity, or safety factors on land and at sea. Signature assignment: Midterm Exam	70% of students assessed will perform at proficiency level.		Yes
Discuss and apply knowledge of current or important environment concerns, cultural diversity, or safety factors on land and at sea. Signature assignment: Lab Journal	70% of students assessed will perform at proficiency level.		Yes

	Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed	
Lab Journal - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)	
Related Documents: TRIP REPORTS.pdf				
Midterm Exam - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)	
Related Documents: TH 110 midterm CLO 1-5 Spring 2014.pdf				
Test - 05/26/2014 - 100 % of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: TH 110 Test 2 CLO 2 Spring 2014.pdf	05/26/2014 - The success of the course was partly due to collaborative field trips with Palauan History class. Course will continue to use field trips to reinforce application of skills learned in theory classroom.	y	2013 - 2014 (Spring 2014)	

CLO: TH 110 - Tour Guiding & Travel Planning: CLO 3

Identify and discuss common needs of travelers' and offer such needs to ensure guests/visitors satisfactions.

CLO Assessment Cycle: 2013 - 2014 (Spring 2014)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Identify and discuss common needs of travelers (FATE-Food, Accommodations, Transportation, and Entertainment) Signature assignment: Midterm Exam	70% of students assessed will perform at proficiency level.		Yes
Identify and discuss common needs of travelers- FATE (Food, Accommodations, Transportation, and Entertainment) Signature assignment: Lab Journal	70% of students assessed will perform at proficiency level.		Yes
Plan itinerary to ensure common needs of travelers will be met. Signature assignment: Final Project	70% of students assessed will perform at proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Project - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)
Related Documents: <u>Trip Itinerary.pdf</u>			
Lab Journal - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)
Related Documents: TRIP REPORTS.pdf			
Midterm Exam - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)
Related Documents: TH 110 midterm CLO 1-5 Spring 2014.pdf			

CLO: TH 110 - Tour Guiding & Travel Planning: CLO 4

Generate profile listing of characteristics of a great tour guide, duties, and tasks of a guide and the basic communication skills needed to succeed in guiding.

CLO Assessment Cycle: 2013 - 2014 (Spring 2014)

CLO Status: Active

Means of Assessment				
Means of Assessment	Expected Student Performance	Notes	Active	
Plan, develop, and conduct a basic tour. Practice proper communication skills while assisting guests, during briefing/de-briefing, and unexpected events, if any. Signature assignment: Presentation	70% of students assessed will perform at proficiency level.		Yes	
Plan, develop, and conduct a basic tour. Practice proper communication skills while assisting guests, during briefing/de-briefing, and unexpected events, if any. Signature assignment:	70% of students assessed will perform at proficiency level.		Yes	

Final Project

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Project - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: Trip Itinerary.pdf	05/26/2014 - The success of the course was partly due to collaborative field trips with Palauan Histor class. Course will continue to use field trips to reinforce application of skills learned in theory classroom.	y	2013 - 2014 (Spring 2014)
Final Project - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: Tour Assessements.pdf	05/26/2014 - Course will continue to use field trips to reinforce application of skills learned in theory classroom.	3	2013 - 2014 (Spring 2014)

CLO: TH 110 - Tour Guiding & Travel Planning: CLO 5

Develop, organize and effectively conduct a guided tour including the four (4) main parts of a tour and use important skills for each component or part.

CLO Assessment Cycle: 2013 - 2014 (Spring 2014)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Develop, organize and effectively conduct a guided tour including the four (4 of a tour and use important skills for each component or part. Signature assignment: Final Project) main parts 70% of students assessed will perform at proficiency level.		Yes
Develop, organize and effectively conduct a guided tour including the four (4) main parts 70% of students assessed will perform at proficiency level. Yes f a tour and use important skills for each component or part. proficiency level.			
Results			

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Presentation - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: Tour Assessements.pdf TRIP REPORTS.pdf	05/26/2014 - The success of the course was partly due to collaborative field trips with Palauan History class. Course will continue to use field trips to reinforce application of skills learned in theory classroom.		2013 - 2014 (Spring 2014)
Final Project - 05/26/2014 - 100% of students assessed performed at proficiency level. Expected Student Performance Met: Yes Related Documents: Trip Itinerary.pdf	05/26/2014 - The success of the course was partly due to collaborative field trips with Palauan History class. Course will continue to use field trips to reinforce application of skills learned in theory classroom.	y	2013 - 2014 (Spring 2014)