

## COURSE OUTLINE

PUBLIC HEALTH PROGRAM  
PLANNING AND DEVELOPMENT

CPH 299  
Dept. & Course No.

Course Title

### I. COURSE DESCRIPTION:

Students, in this course, will be exposed to the reality of planning and developing a Public Health program including monitoring and evaluation. With guidance from the faculty, students will undertake a project to develop an Action Plan or Workplan (in relation to their employment or further higher education) incorporating SMART goals and objectives.

### II. SEMESTER CREDITS: 4

III. CONTACT HOURS PERWEEK: Lecture: 0 Lab: 192 Total: 192

IV. PREREQUISITE: All General Education courses and CPH111, CPH153, CPH213, CPH222, CPH242, CPH244, and depending on major, CPH164 or CPH212

### V. STUDENT LEARNING OUTCOMES: VI. COURSE CONTENTS:

Upon completion of this course the student will be able, with 65% level of accuracy, to:

1. Explain the What, Why, Who, and How of a Plan.
  - A. A Plan
    1. What is it?
    2. Why is it important?
    3. Who is it for?
    4. How do you develop it?
  - B. SMART:
    1. S-Specific
    2. M-Measurable
    3. A-Achievable
    4. R-Realistic
    5. T-Time-bound
2. Describe and illustrate SMART in relation to planning and development.
3. Plan and develop an Action Plan or Workplan that incorporates SMART Goals/Objectives and M&E, monitoring and evaluation.
  - C. With guidance from faculty, plan and develop an Action Plan/Workplan incorporating:
    1. SMART goals/objectives
    2. Monitoring & Evaluation (M&E)
4. Oral presentation to faculty, student peers and other interested audience
  - D. Oral presentation:
    1. PowerPoint presentation set up
    2. Presentation performed
    3. Questions answered

**VII. EQUIPMENT AND MATERIALS:**

1. Projector
2. Routine classroom materials
3. 1 USB storage device (at least 1 GB)—student-furnished

**VIII. TEXT:**

Required Text: none

**IX. METHODS OF INSTRUCTION:**

1. Individual work/project
2. Questions and Answers (Discussion) and/or Guest Speakers

**X. METHOD OF EVALUATION:**

1. Description	Points
a. Class assignments	20%
b. Draft of Action Plan/Workplan	30%
c. Finalized Action Plan/Workplan	30%
d. Oral Presentation	<u>20%</u>
Total	100%

2. Transmutation of percent to letter grade

90-100	A
80-89	B
70-79	C
65-69	D
0-64	F

**Palau Community College**  
**CPH 299 Public Health Program Planning and Development**  
**Course Learning Outcomes**

During the course experience, the *course learning outcomes* (CLOs) will be assessed through the use of signature assignments. A rating scale will be used to determine the students' proficiency level of each CLO using specifically aligned assignments. The numerical ratings of 4, 3, 2 and 1 are not intended to represent the traditional school grading system of A, B, C, D and F. The descriptions associated with each of the numbers focus on the level of student performance for each of the course learning outcomes listed below.

Rating Scale: 4. Exceeds Expectations                      2. Developing  
 3. Meets Expectations    1. Below Expectations

**CLO#1: Students will be able to explain the What, Why, Who, and How of a Plan**

4	Perform all of the following tasks accurately and completely: <ul style="list-style-type: none"> <li>• Explain what a Plan is?</li> <li>• Explain why a Plan is important?</li> <li>• Explain who a Plan is for?</li> <li>• Explain how a Plan is developed?</li> </ul>
3	Perform the tasks mentioned above with mixed quality, but most are adequate and complete.
2	Perform the tasks mentioned above with mixed quality, but most are inadequate or incomplete.
1	Unable to perform the tasks mentioned above.

**CLO#2: Students will be able to describe and illustrate SMART in relation to planning and development.**

4	Perform all of the following tasks accurately and completely: <ul style="list-style-type: none"> <li>• What does the SMART acronym stand for?</li> <li>• Give an example of a SMART goal.</li> <li>• Give an example of a SMART objective.</li> </ul>
3	Perform the tasks mentioned above with mixed quality, but most are adequate and complete.
2	Perform the tasks mentioned above with mixed quality, but most are inadequate or incomplete.
1	Unable to perform the tasks mentioned above.

**CLO#3: Students will be able to explain what M&E stand for.**

4	Perform all of the following tasks accurately and completely <ul style="list-style-type: none"> <li>• Explain the difference between monitoring and evaluation</li> <li>• Give an example of monitoring activity</li> <li>• Give an example of evaluating activity</li> </ul>
3	Perform the tasks mentioned above with mixed quality, but most are adequate and complete.
2	Perform the tasks mentioned above with mixed quality, but most are inadequate or incomplete.
1	Unable to perform the tasks mentioned above.

**CLO#4: Students will be able to give an Oral Presentation of the Action Plan/Work plan**

4	Perform all of the following tasks accurately and completely <ul style="list-style-type: none"> <li>• Present Action Plan/Workplan using PowerPoint</li> <li>• Answer questions from audience</li> </ul>
3	Perform the tasks mentioned above with mixed quality, but most are adequate and complete.
2	Perform the tasks mentioned above with mixed quality, but most are inadequate or incomplete.
1	Unable to perform the tasks mentioned above.