

# **PCC Marketing Students Spring Presentation**



Marketing students with Instructor Ltelatk H. Fritz (back, far left) and PCC Development Staff Dilubch Samil (front, center right) following the presentation.

On Wednesday, May 14, 2014 the students of TH-218: Marketing held a presentation at the Conference Room of the Palau Tourism & Hospitality School of Excellence Building. The presentation was about the Palau Community College (PCC) Endowment Fund with a focus on a marketing proposal research conducted by the students this semester.

The marketing proposal research explored the current marketing situation of the Endowment Fund. This included a survey of the community's awareness of the fund as well as an analysis of its strengths, weaknesses, opportunities, and threats (SWOT analysis). The students also provided data about the demographics of income in Palau and the contribution range in relation to the Endowment Fund.

After providing a thorough analysis of the marketing situation, the students added recommendations that may assist the Endowment Fund reach its goal of \$10 million by 2024. The recommendations included using the college billboard signs to displaying the current level of funds, having fund drives at the PCC Parking Lot twice a year, and creating an online presence to appeal to outside donors. Marketing Proposal, continued on page 3

### **New Endowment Fund Donors**

On Thursday, May 08, 2014 two officials of the Palau National Government paid a courteous visit to the campus of Palau Community College (PCC). During their visit, Senator Raynold B. Oilouch and newly appointed Minister of Education Sinton Soalablai donated to the PCC Endowment Fund. PCC would like to thank them both for their generous donations.

The PCC Endowment Fund is an important component of the college. Donations made to the fund will be used in the future to support additional programs. Thank you, Senator Oilouch and Minister Soalablai, for supporting Palau's only institute of higher learning!



(left to right): PCC President Dr. Patrick U. Tellei, Senator Raynold B. Oilouch, Minister of Education Sinton Soalablai, and Director of Development Tchuzie Tadao.

Palau Community College is an accessible public educational institution helping to meet the technical, academic, cultural, social, and economic needs of students and communities by promoting learning opportunities and developing personal excellence.

## **Organic Agriculture Presentation**

contributed by Associate Professor Alex M. Gachalian



AG students with the FOA representatives.

A presentation about Organic Agriculture was held in the Palau Community College (PCC) Assembly Hall on April 29, 2014. The presentation was hosted by representatives from the Food and Agriculture Organization (FAO) which included Dr. Nenita Dela Cruz (Professor at the Central Luzon State University of the Philippines/FAO International Coordinator), Bob Bishop (FAO National Coordinator for Palau), and Fred Ikertang (Palau National Horticulturist). Students of the Agricultural Science (AG) Program were in attendance with Associate Professor of Agriculture Alex M. Gachalian.

The FAO representatives stressed the importance and significance of organic agriculture as the source of national food stability and security. During their presentations, each representative provided information about different techniques of growing crops using the combined strategies of traditional farming and modern agriculture in the absence of commonly used farm chemicals. They also introduced a method of recycling empty containers as plant-holders for growing high value vegetables that can provide sources of healthy food for families.

An open forum, allowing students to ask questions about organic agriculture, ended the presentation. The students and their instructor would like to thank the FAO representatives for the informative presentations and their contributions to student learning.

#### FIND PCC ONLINE FOR MORE INFORMATION

http://pcc.palau.edu

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## Field Trip to Belau National Hospital

contributed by Instructor Frutoso Tellei

On Wednesday, April 30, 2014, a field trip to the Belau National Hospital was arranged for the Electrical Technology (ET) students by their Instructor Frutoso Tellei. The purpose of the field trip was to familiarize and expose the students to the actual operations and maintenance of an electrical system on a bigger installation, such as the power supply for the hospital and its control systems used in its operation.

The students were able to observe the systems and ask the Maintenance Personnel Supervisor Arsenio Saburo (an alumnus of PCC) about the operations. They also had the chance to observe the hospital's grid-connected PV system as well as learn about how it worked to supply power and reduce energy consumption for the facilities. Other areas toured included the emergency power back-up system, the chiller system, the water filter system, the boiler system, and the decompression chamber.

The tour was an hour and thirty minutes long, a time period that allowed the students to relate their observations to classroom lessons. The ET students and their Instructor Frutoso Tellei would like to thank the Minister of Health Gregorio Ngirmang and the Belau National Hospital's Maintenance Supervisor Arsenio Saburo for their support and for a very educational experience!

## Summer Kids Program 2014 Instructors Wanted!

Palau Community College (PCC) is looking for TALENTED & COMMITTED TEACHERS with both credentials and experience working with kids to teach this year's Summer Kids Program! The program is four weeks long, two hours per day for each class. Materials will be provided to instructors based on grades and what is used in regular classrooms.

CLASSES TO BE OFFERED: Math (3rd to 8th Grade) English Reading & Writing (3rd to 8th Grade) Palauan Orthography (3rd to 8th Grade) Marine Science (6th to 8th Grade)

If you are interested, please visit the PCC Continuing Education office! You'll need your resume, official transcript, copy of Social Security Card, degrees, certificates and at least two recommendation letters and a police clearance in order for your application to be reviewed for approval. Classes will start on June 9th to July 4th. Last day for the Part-Time Instructor Application submission is May 16, 2014.

For more information, call 488-6223.

## **BITSAND PIECES...**

## Tan Siu Lin PCC Library

#### Hours of Operation

Monday to Friday	7:30ам - 7рм
Saturday	9ам - 6рм
Sunday	CLOSED

For more information, call: 488-3540.

#### Available to Interested Readers: <u>Association for Social</u> <u>Anthropology</u> - Oceania Newsletter



"Association for Social Anthropology in Oceania Newsletter is the official newsletter of the Association for Social Anthropology of Oceania. Articles featured in the newsletter cover topics about social anthropology with a focus on the Oceania region. Three issues are printed yearly and a subscription is a benefit for all members of the society."

#### Academic Calendar: Spring 2014

May 19 (M) Grades Due by 11AM

May 23 (F) 51st Commencement Exercises

May 26 (M) Last Day for Change of Grades

#### **News/Stories Wanted**

*Mesekíu's News* welcomes stories/ articles/announcements from students, faculty, and staff. Submission deadline is Tuesday at 4:30 p.m. in hard and/or electronic copies to **dilubch@gmail.com** or **tchuziet@gmail.com**.

Articles from MOC/PCC Alumni are also welcomed.

Please call *488-2470/2471* (extensions *251, 252,* or *253*) for more information.

## Marketing Proposal CONTINUED FROM PAGE 1

The PCC Endowment Fund began in 1997 and remains a priority of the college as outlined in the 15-Year Institutional Master Plan. It is managed and administered in accordance with its own Investment Policy Statement (IPS). The implementation of each marketing and fundraising strategies are handled by the Development Office of the college. The staff of the Development Office were invited to the presentation.

Over 800 individuals are regularly donating to the fund through biweekly allotments. In addition, large corporations and organizations contribute through sponsorships. An annual Thanksgiving Fundraiser is held at the college in order to generate more donations. Last year's Thanksgiving Endowment Fundraiser netted \$38, 642.

The TH-218 students who spent the entire Spring Semester researching and participated in the presentation were Alfia Alfonso, Ewing Rudimch, Kirby Sikyang, and Krislyn Termeteet.

## Palau Celebrates Children's Mental Health Day



Thursday, May 08, 2014, marked the Children's Mental Health Day! An awareness drive was held at the Palau Community College (PCC) Parking Lot. Parents and representatives from the Behavioral Health Division of the Ministry of Health hosted the drive.

George B. Harris Elementary School students.

Parents were encouraged and welcomed to evaluate their children who may have a disability or may be in need of Childhood Intervention (ECI) Programs of Special Education or related services. Community members were also given information about disabilities as a promotion for open-minded understanding about mental health. Students from the George B. Harris Elementary School participated in the drive by holding signs by the roadside that spread awareness for children's mental health.

# **FCC Commencement Exercises**



Join us as we celebrate the achievements of our students at our 51<sup>st</sup> Commencement Exercises!

Friday, May 23, 2014 10AM at the PCC Cafeteria

#### ALUMNI NOTES

JUDSON BUTELBAI (Class of 1992, Class of 2005) ASSOCIATE OF ARTS - LIBERAL ARTS Associate of Science - Elementary Education

"Never give up and keep moving forward!"



Judson received an AA Degree in Liberal Arts in 1992 and an AS Degree in Education: Elementary Education in 2005. He continues his educational pursuits through San Diego State University (SDSU). Currently, he is a Classroom Teacher at George B. Harris Elementary School.

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#### ASHLEY UMETARO (Class of 2012)

ASSOCIATE OF ARTS - LIBERAL ARTS

"In the words of a humble Japanese Prosthetist: 'A professional is one who can surpass who he is today.' Always strive to better yourself?'



Ashley graduated in 2012 with an AA Degree in Liberal Arts. She currently works as a Compliance & Collection Officer for the Social Security Administration.

**JOSE O. MELTEL** (Class of 2009)

ASSOCIATE OF APPLIED SCIENCE - T&H: FOOD & BEVERAGE

"PCC is a good start for people, especially students who are afraid to apply for schools outside of Palau.



Jose graduated in 2009 with an AAS Degree in Tourism & Hospitality: Food and Beverage. He works for the Recreational Division of Palau Pacific Resort (PPR).

### 📕 Mesekíu's News

Palau Community College COMPUNITY P.O. Box 9 Koror, Palau 96940

ALUMNI NOTES showcases MOC & PCC alumni who are positive role models and contribute to the quality of life in their local communities.

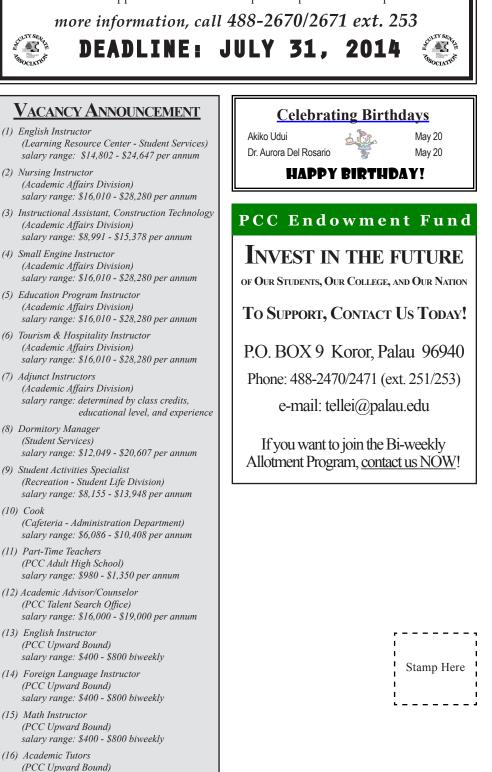
If you are that Alumna/Alumnus or know someone who is, please contact the PCC Development Office at telephone numbers 488-2470/2471 (extensions 251, 252, or 253).

We would like to feature you in future Mesekín's News issues.



#### School Year 2014-2015

The Faculty-Senate Association (FSA) Scholarship for the school year 2014-2015 is now available! Application forms can be picked up at the Development Office.



For application forms and information, please contact Harline Haruo at PCC Human Resources Office at 488-2470/2471, extension 227,

salary range: \$200 - \$350 biweekly

E-mail hr@palau.edu or download forms at http://pcc.palau.edu

PCC is an Equal Opportunity Employer