

Assessment Impact by Course Objectives
Palau Community College
Program (BA) - Business Accounting

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CLO: BA 213 - Basic Business Finance: CLO 1

Analyze the goals and functions of financial management and the role of financial market.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Explain the evolution of the field of finance; identify the goals and functions of financial management; explain how finance, economics and accounting are integrated; explain the relationship of risk to return and why it is a central focus to finance; analyze the structure and functions of the financial markets. Signature assignment: Midterm Exam	70% of the students assessed will perform at the proficiency level.		Yes

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Midterm Exam - 05/29/2014 - 78% of the students assessed performed at the proficiency level. Expected Student Performance Met: Yes Related Documents: BA 213 CLO 1.PDF	05/29/2014 - No action will be taken at this time.		2013 - 2014 (Spring 2014)

CLO: BA 213 - Basic Business Finance: CLO 2

Understand the fundamental accounting concepts, financial analysis and forecasting, operating and financial leverage, and the relationships among the primary financial statements.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active

Means of Assessment

Means of Assessment	Expected Student Performance	Notes	Active
Explain how income statement measures profitability and discuss financial variables affecting the price earning ratio; prepare income statements and balance sheets; describe and illustrate the reporting of cash flows from operating, investing, and financial activities; describe and illustrate the application of ratio analysis in assessing a company's performance; explain the nature and importance of financial forecasting; describe and illustrate how pro forma income statement, cash budget, and pro forma balance sheet are used in forecasting; and describe and illustrate how operating and financial leverage are used in business financing.	70% of the students assessed will perform at the proficiency level.		Yes
Signature assignment: Midterm Exam			

Results

Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Midterm Exam - 05/29/2014 - 74% of the students assessed performed at the proficiency level.	05/29/2014 - No action will be taken at this time.		2013 - 2014 (Spring 2014)
Expected Student Performance Met: Yes			
Related Documents: BA 213 CLO 2.PDF			

CLO: BA 213 - Basic Business Finance: CLO 3

Examine financial aspects of working capital management and various methods for managing cash, marketable securities, receivables, inventory, and other sources of short-term funds.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment

Means of Assessment	Expected Student Performance	Notes	Active
Explain working capital management and its effects on financing and controlling of current assets; identify matching sales and production; and analyze current asset management in managing cash, marketable securities, accounts receivables, and inventory.	70% of the students assessed will perform at the proficiency level.		Yes
Signature assignment: Final Exam			

Results

Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 05/29/2014 - 100% of the students assessed performed at the proficiency level.	05/29/2014 - No action will be taken at this time.		2013 - 2014 (Spring 2014)
Expected Student Performance Met: Yes			

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Related Documents: BA 213 CLO 3.PDF			

CLO: BA 213 - Basic Business Finance: CLO 4

Calculate the time value of money, rates of return, and cost of capital.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active
Explain the importance of time value of money in capital-budgeting decisions; determine how financial assets are valued and how are the rates of return established; explain cost of capital; calculate time value of money; explain valuation concepts and calculate rates of return; and explain and calculate the cost of capital.	70% of the students assessed will perform at the proficiency level.		Yes
Signature assignment: Final Exam			

Results			
Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
Final Exam - 05/29/2014 - 88% of the students performed at the proficiency level.	05/29/2014 - No action will be taken at this time.		2013 - 2014 (Spring 2014)
Expected Student Performance Met: Yes			
Related Documents: BA 213 CLO 4.PDF			

CLO: BA 213 - Basic Business Finance: CLO 5

Understand the concept of a capital market, investment banking, long-term debt and lease financing, common and preferred stock financing, dividend policy and retained earnings.

CLO Assessment Cycle: 2014-2015 (Spring 2015)

CLO Status: Active

Means of Assessment			
Means of Assessment	Expected Student Performance	Notes	Active

Means of Assessment

Means of Assessment	Expected Student Performance	Notes	Active
<p>Explain how capital markets are organized and integrated into the corporate and economic system; explain the role of investment banking; explain common and preferred stock and their role in financing corporate enterprise; explain dividend policy; and analyze long-term debts.</p> <p>Signature assignment: Final Exam</p>	<p>70% of the students assessed will perform at the proficiency level.</p>		<p>Yes</p>

Results

Summary of Data Collected	Use of Results	Follow-Up	Semester Assessed
<p>Final Exam - 05/29/2014 - 87% of the students assessed performed at the proficiency level.</p> <p>Expected Student Performance Met: Yes</p> <p>Related Documents: BA 213 CLO 5.PDF</p>	<p>05/29/2014 - No action will be taken at this time.</p>		<p>2013 - 2014 (Spring 2014)</p>